



PRE-K OUR WAY

Prepared for school, ready for success.

NEW JERSEY VOTERS AGREE:



**More needs to be done to prepare children for success in school—
and investing in preschool is the answer.**

The Monmouth University Polling Institute recently surveyed 800 New Jersey voters.¹ Results show likely voters strongly support access to quality preschool as a key to making sure children begin school with the knowledge and skills they need to succeed. In fact, 87% feel it is important to increase access to preschool—with 56% saying it was very important.

Nearly 9 in 10 New Jersey voters think it's important that all 3 and 4-year olds have access to preschool. This includes 62% who say access is very important. Of those who think it is very important, 82% believe we should be doing more to prepare our children for school.

- **98% of African Americans and 79% of Hispanics believe it is very important.**
- **75% of Democrats, 48% of Republicans and 58% of Independents say it is very important.**
- **71% of females and 52% of males think it is very important.**

57%
**of New Jersey voters
think we should be
doing more to ensure
children begin
kindergarten with
the knowledge
and skills they need
to succeed in school.**

THE POLL RESULTS ARE CLEAR:

There is a big opportunity to meet voter demand for more investment in access to preschool for New Jersey's children.

Across party lines, New Jersey voters feel that parents need help. Nearly 2 in 3 likely voters (63%) agree that parents today need society's support to provide early childhood education.



74%

DEMOCRATS

64%

INDEPENDENTS

49%

REPUBLICANS

New Jersey voters are supportive of legislators funding greater state investments. In fact, 40% would be more likely to vote for a legislator who supports government investment in early childhood education programs. Only 15% indicate they would be less likely to vote for a legislator who supported investment.

Preschool is seen as essential for school success. Nearly 2/3 of voters (64%) see preschool as critical to starting children off on the right foot so they can do well in school.

IT'S TIME TO BRING PRE-K OUR WAY

Pre-K Our Way is a nonpartisan effort to encourage effective, high-quality preschool programs in each of our communities. It brings everyone together to talk about their aspirations for our children—and how quality preschool experiences can prepare each child for success in school and life. Learn more, get involved and find the resources you need to bring high-quality pre-k to our communities. Visit www.prekourway.org today.

¹ Methodology: Monmouth University Polling Institute conducted a statewide telephone survey of 800 likely voters. The survey was conducted Feb. 26 - March 5, 2014 and has an overall margin of error of +/-3.5%. The sample was distributed proportionally throughout the state and is demographically representative of the electorate.